

# Innovation of the Training Mechanism of University Students Joining the Party Activists in the New Era

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**Abstract:** As Socialism with Chinese characteristics enters a new era, universities, as an important position to train socialist builders and successors, shoulder the important responsibilities of cultivating outstanding talents, inheriting the fine traditions of the Party and training students to join the Party. However, under the background of the new era, college students' joining the Party is facing new challenges and problems. In this paper, the innovation of the training mechanism of activists joining the Party for college students in the new era is taken as the research object, aiming at discussing how to effectively promote the work of students joining the Party and cultivate more outstanding party member. First of all, by analyzing the current situation of college students joining the party, it reveals the problems of students' low enthusiasm for joining the party and complicated procedures for joining the party. Secondly, from the perspective of theoretical discussion, the necessity and principles of innovating the training mechanism of joining the party are put forward. Then, some successful innovative measures are summarized. Finally, it is concluded that the innovative training mechanism for activists joining the Party should be diversified, personalized and targeted, and the future research direction is prospected. The purpose of this study is to provide theoretical guidance and practical reference for the Party building work in universities, and to promote the smooth development of college students' joining the Party and the growth of party member team.

## 1. Introduction

As Socialism with Chinese characteristics enters a new era, universities, as an important position to train socialist builders and successors, shoulder the important responsibilities of cultivating outstanding talents, inheriting the fine traditions of the Party and training students to join the Party. However, with the development of the times and social changes, college students' joining the Party is also facing new challenges and problems [1]. Among the current college students, the phenomenon of low enthusiasm for joining the Party, complicated procedures for joining the Party, and inflexible training mechanism for joining the Party is widespread, which not only affects the party's organizational construction and the growth of young party member team, but also affects the cultivation of college students' political consciousness and social responsibility [2-3]. Therefore, it is imperative to innovate the training mechanism of party activists for college students in the new era.

The purpose of this paper is to carry out in-depth research on the innovation of the training mechanism of university students joining the Party activists in the new era. By analyzing the current situation and problems faced by the party joining work, this paper discusses how to innovate the training mechanism, improve the enthusiasm and quality of students joining the Party, and provide theoretical guidance and practical reference for the party building work in universities. Through the research of this paper, it aims to provide theoretical support and practical guidance for the innovation of the training mechanism of party activists for college students in the new era, promote the in-depth development of party building in universities, and cultivate more outstanding party member and socialist builders.

## **2. Analysis on the situation of college students joining the party in the new era**

With the progress of the times and the development of society, the work of college students joining the Party in the new era is facing new situations and challenges. First of all, the characteristics of college students have changed obviously. They have more diversified backgrounds, richer knowledge and more open minds. This diversity and openness have brought new challenges to college students' joining the Party, which makes the traditional ideas and training mechanism of joining the Party gradually lag behind the needs of the times [4].

The current situation of students' enthusiasm for joining the party deserves attention. Although with the continuous promotion of socialist core values, some students have increased their willingness to join the party, on the whole, students' enthusiasm for joining the party is still not high. This may be related to the changes of social environment, the tedious process of joining the party and the diversification of students' individual ideological concepts. In addition, students' joining the party is not only a personal choice, but also influenced by many factors such as school, family and society. Therefore, it is necessary to formulate corresponding policies and measures from various angles to stimulate students' enthusiasm for joining the party.

At present, the problems existing in the training mechanism of college students joining the Party are also worth pondering. The traditional training mechanism of joining the Party is too rigid, the process is complicated, and it lacks personalized guidance and guidance. This mechanism is not conducive to giving full play to students' subjective initiative, nor to tapping and cultivating students' potential. Therefore, it is necessary to innovate the existing training mechanism, break the shackles, and realize the scientific, standardized and personalized training of joining the party [5].

To sum up, the situation of college students joining the Party in the new era is facing many challenges and problems, which need to be analyzed and solved from many aspects in order to promote the smooth development of students' joining the Party and the growth of party organizations.

## **3. Innovative direction of the training mechanism of university students joining the party activists in the new era**

### **3.1. Innovation of targeted publicity and education mechanism for joining the Party**

The traditional propaganda and education mode of joining the party often adopts a one-size-fits-all approach, lacking the characteristics of pertinence and differentiation, and it is difficult to meet the needs of different student groups [6]. Therefore, it is particularly important to innovate the propaganda and education mechanism of joining the party and make it more targeted.

First of all, use multimedia and information technology to break the traditional publicity and education model. By building an online learning platform, opening a WeChat official account and making promotional videos, the contents of the propaganda and education on joining the Party will be diversified and three-dimensionally presented, attracting students' attention and improving the coverage and influence of the propaganda and education on joining the Party. Secondly, we can combine the characteristics and needs of students to carry out targeted publicity and education activities for joining the Party [7]. For example, for students with different majors, grades and hobbies, special lectures, symposiums and theme class meetings are held to make publicity and education closer to the actual needs of students and more targeted.

In addition, we strengthen communication and interaction with students and establish an open publicity and education mechanism. We encourage students to put forward their own opinions and suggestions, giving full play to their main role, enhancing their sense of participation and identity, so as to better guide them to actively participate in the activities of joining the party.

### **3.2. Innovation of diversified selection and evaluation mechanism**

The traditional party member selection and evaluation mechanism often relies on a single standard and method, and it is difficult to comprehensively and objectively evaluate students' party member application qualifications and development potential. Innovative and diversified selection

and evaluation mechanism can better meet the needs of different students and discover and cultivate more outstanding party member.

First of all, a multi-dimensional and multi-level evaluation system is established, which takes students' political performance, academic performance, social practice and organizational activities into consideration, and comprehensively evaluates students' comprehensive quality and party member's development potential [8-9]. In this way, we can not only fully understand the students' situation, but also objectively evaluate the students' eligibility for party member.

Secondly, carry out various forms of selection and evaluation activities, such as democratic evaluation, mass evaluation, personal debriefing, group discussion, etc., so that students can show their political consciousness and organizational ability through various channels and forms, give full play to their personal advantages and specialties, and improve the fairness and transparency of selection and evaluation.

In addition, a professional evaluation team can be established, with the participation of party committees, teachers' representatives, students' representatives and so on, to jointly carry out the selection and evaluation work. Through a professional evaluation team, the fairness and professionalism of the selection and evaluation work can be guaranteed, and the quality and efficiency of the selection and evaluation work in party member can be improved.

### **3.3. Individualized cultivation and development mechanism innovation**

The traditional party member training and development mechanism is often based on unified standards and paths, ignoring the individual differences and development needs of students, and it is difficult to meet the individual development requirements of different students. Innovative and personalized training and development mechanism can better promote students' growth in party member and give full play to their personal advantages and specialties.

According to students' hobbies, professional expertise, development needs and other factors, design personalized training plans. Through customized training plan, we can formulate corresponding training objectives, training contents and training paths according to the characteristics and needs of different students, so that each student can find a suitable development direction and achieve personalized development goals. Secondly, personalized training guidance and counseling can be carried out. By providing students with personalized guidance and counseling services, we can answer their problems and puzzles in the development of party member, help them give full play to their potential and advantages, and improve the enthusiasm and initiative of party member's development. We establish a set of personalized assessment and evaluation mechanisms. Through personalized assessment and evaluation mechanism, students' development in party member can be evaluated more objectively, and their advantages and highlights can be found and encouraged, so as to guide them to constantly improve themselves and realize the personalized goal of party member's development.

The innovation of personalized training and development mechanism should be based on the individual differences of students, characterized by personalized training plan, personalized training guidance and guidance, and personalized assessment, so as to better promote the growth of students in party member, cultivate more outstanding party member, and provide strong support for the smooth development of party building work in universities.

## **4. Key measures and strategies**

### **4.1. Improve the publicity and education system for joining the Party**

The traditional publicity and education system for joining the Party is often based on a single form and channel, lacking systematicness and diversity, and it is difficult to fully cover the student groups. Therefore, it is necessary to improve and innovate the publicity and education system for joining the Party to meet the needs and characteristics of college students in the new era.

First, establish a multi-level and multi-channel publicity and education system for joining the Party (Figure 1). For example, online learning platforms, campus TV stations, school newspapers,

school journals and other media set up publicity and education columns to publicize and educate the Party through words, pictures, videos, etc., so as to improve the coverage and influence of publicity and education on joining the Party. At the same time, social media platforms, such as WeChat and Weibo, can be used to carry out online publicity activities to attract more students' participation and attention. We enrich the propaganda and education content of joining the Party, and increase practical education and experience activities. In addition to publicizing the Party's basic theories and policies, students can also be organized to visit the Party History Museum and the Red Education Base, etc., and thematic education activities can be carried out, so that students can deeply understand the Party's history and glorious traditions, and enhance party member's consciousness and sense of responsibility [10]. We strengthen the construction of propaganda and education teams for joining the Party, and improve the professional level and service awareness of propaganda and education workers. We establish a professional and efficient publicity and education team, strengthen the training and assessment of publicity and education workers, continuously improve their publicity and education ability and level, and ensure the quality and effect of publicity and education work for joining the party.

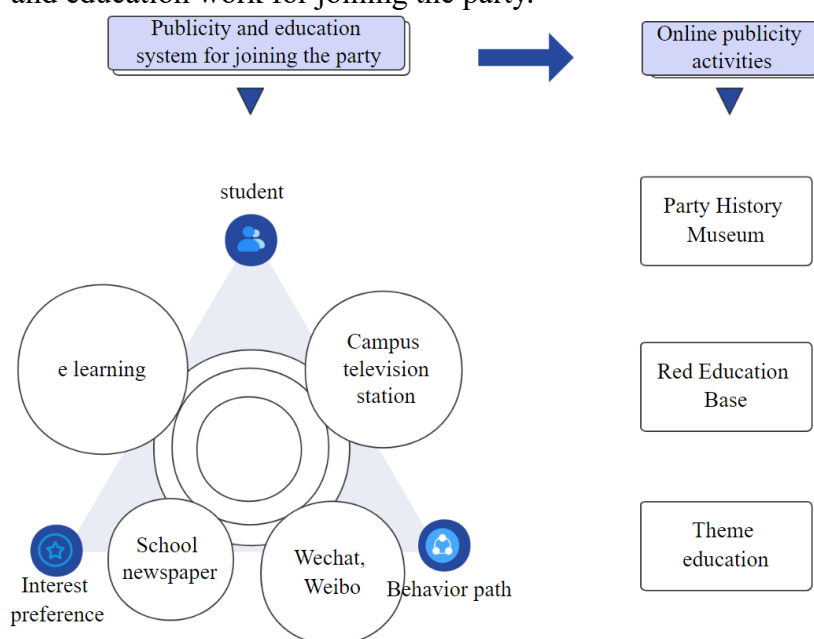


Figure 1 Publicity and education system for joining the party

Perfecting the publicity and education system of joining the Party is based on multi-level and multi-channel, characterized by rich content, practical education and experience activities, and guaranteed by the construction of professional teams, so as to better meet the publicity and education needs of college students in the new era, and promote the growth of party member team and the in-depth development of party building work in universities.

#### 4.2. Improve the selection and evaluation mechanism for joining the Party

Establish a multi-dimensional and multi-level evaluation index system for joining the Party (Figure 2). Besides political performance and academic achievements, we should also consider students' ideological and moral character, social practice and organizational ability, and comprehensively evaluate students' comprehensive quality and party member's development potential. In this way, we can get a more comprehensive understanding of students' situation and improve the fairness and accuracy of selection and evaluation.

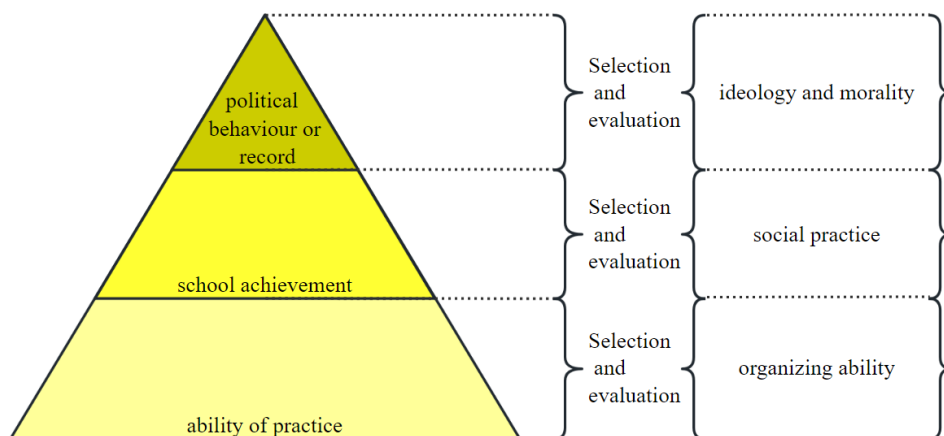


Figure 2 Multi-dimensional and multi-level evaluation index system for joining the Party

Carry out various forms of party membership selection and evaluation activities. In addition to the traditional interview and written examination, we can also carry out evaluation activities in the form of group discussion, simulation exercises and case analysis, so that students can show their political consciousness and organizational ability in various forms and ways, and improve the comprehensiveness and flexibility of evaluation work. We establish a professional evaluation team. The evaluation team is composed of party committees, teachers' representatives, students' representatives and so on, and carries out the evaluation work together to ensure the fairness and professionalism of the evaluation work. Through professional evaluation team, the quality and efficiency of evaluation work can be improved, and the scientific and effective selection and evaluation work can be ensured.

### 4.3. Promote individualized development guidance

Establish a file management system with personalized development guidance. In the application materials for students to join the Party, besides the basic situation of students and the development process of party member, students' interests, specialties, development needs and other information should also be recorded to provide basis and reference for personalized development guidance. We carry out personalized development guidance consulting and counseling services. The school can establish a professional and efficient party building counseling team, which is composed of teacher party member and student party member, to provide students with personalized party building consulting and counseling services, answer their problems and puzzles in the development of party member, and guide them to make personalized development plans. We conduct training and lectures on personalized development guidance. Schools can invite party organization experts and academic experts to give a series of lectures, provide personalized training and guidance around the development needs of students in party member, help them better understand the party's principles, policies and development requirements, and improve the enthusiasm and initiative of party member's development.

Promoting individualized development guidance is based on individual differences of students, and is characterized by individualized file management system, individualized consultation and guidance service, individualized training and lecture activities, so as to better meet the development needs of students and promote the growth of party member team and the in-depth development of party building work in universities.

## 5. Conclusion

In the new era, the innovative efforts of the training mechanism for college students to join the Party activists have become a key measure to promote the in-depth development of Party building and cultivate outstanding party member teams. In the new era, the challenges and problems faced by college students in joining the Party lie in the following aspects: students' low enthusiasm for joining the Party, complicated procedures for joining the Party, and inflexible training mechanism

for joining the Party. In view of these problems, it is imperative to innovate the training mechanism of activists joining the Party. Through theoretical discussion, we find that the innovative training mechanism for activists joining the Party should be based on the principles of diversification, individualization and strong pertinence, and comprehensively improve students' enthusiasm for joining the Party and development quality through multi-level and multi-channel methods. In the new era, the innovation of the training mechanism for university students to join the Party activists should be based on the actual needs of students, with the principle of diversification, personalization and strong pertinence, and comprehensively improve the enthusiasm and development quality of students to join the Party through various forms and ways. It is hoped that the research results of this paper can provide theoretical guidance and practical reference for the Party building work in universities and contribute to the cultivation of more outstanding party member and socialist builders.

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